

Equestrian Update



Spend less on the things you need most

Mar/Apr 2009

Amazing Spring Offers

Equest Pramox £1 off
£16.50 ~~£15.50~~



£1
off

Saracen Bio-life 2000
£4 off £22.95 ~~£18.95~~



Only
£18.95

D&H Pasture Mix
now only £8.95



Only
£8.95

New Equimax Tablets
only £15.99



Only
£15.99

Eqvalan Duo free Worm
Egg Count voucher with
purchase



Free
Worm
Test

New in Stores: Kevin
Bacon Hoof Care Range



New

TopSpec Anti Lam
7.5kg ~~£16.95~~ £15.45



£1.50
off

TopSpec Anti Lam
20kg ~~£33.95~~ £31.45



£2.50
off

Horse Power!
Holsworthy customers
brave the snow to get
to CF.



Offers valid until 30th April 2009, available whilst stocks last.

Lizzie's Diary: Skint can be Chic!



I have decided that I go out less often than the Olympic flame and I really do need to get out more rather than devoting all my spare time to my horses!

And just because my bank account is almost empty that doesn't mean that my social diary should be. It's about time I started getting out more often with the girls and who knows I might even meet Mr Right (If I do I will let you know in the next column!). So I have now

convinced myself that actually 'skint is chic!' and although my own clothes budget screams Asda and not Armani I can have the peace of mind that my horses diet can be Armani's quality but with the cost effectiveness of Asda!

Yes girlfriends, it is possible and here's how!

Advice: Take a look at everything that you are currently feeding and weigh it! Hay, Haylage, concentrate feed, chaffs and supplements..... The lot!

Suggestion: Ask yourself honestly if you really do need ALL those supplements that you maybe feeding. Which ones are crucial? Which ones are luxuries?

Advice: Don't skimp on forage. Feed plenty of it (1.5-2% of bodyweight) this will pay a large proportion of your horse's energy bill to support light work and maintain body condition.

Suggestion: Balance your forage using Saracen Bio-Life 2000. An 'Armani quality' balancer will fine tune your horses forage based diet to ensure that he receives optimum levels of vitamins, minerals, antioxidants and quality protein sources for a healthy coat, skin and hooves.

Advice: Make sure that you take home a measuring cup for your Bio-Life 2000. It is meant to be fed in small quantities, so to ensure that it lasts you up to 3-4 weeks (660g-800g) don't waste it!

Suggestion: If you are used to feeding larger concentrate meals simply add a scoop of chaff to the Bio-Life 2000 to bulk out his feed. This will increase chewing and extend his eating time, as well as helping to supplement his fibre intake. Saracen Minty Chaff is good quality economically priced chaff that your horses will love.

Advice: Take a trip to the supermarket and buy some salt. Add 2 ounces per day to your horses feed.

Suggestion: For real peace of mind and proof that you are feeding the Bio-Life correctly, simply ring our helpline on 01622 718487 for assistance.

Next time I will let you know how the social life is going, with all the free meals out that I intend to get perhaps we will need to discuss weight watching and keeping fit and trim this spring!

Know your horse's No. 1 enemy...

Small redworm: the most common and harmful parasite to affect your horse today (Love et al 1999). As your horse grazes it accidentally ingests small redworm larvae on the pasture, which migrate, burrow into, and accumulate in cysts in your horse's gut wall. These inhibited larvae may, without warning, develop and emerge 'en masse' from the gut wall. This mass emergence typically occurs in late winter/early spring and is potentially fatal to your horse, with a 50% mortality rate (Dowdall et al 2002).

Fortunately there is a treatment to control these larval stages: a single dose of a moxidectin-based wormer, i.e. EQUEST or EQUEST PRAMOX. With spring approaching it is imperative to treat your horse against these small redworm larvae if you haven't already done so during the winter. Furthermore now is the time to treat your horse for tapeworm.

Using a single dose of EQUEST PRAMOX, containing moxidectin and praziquantel, in the Spring will both control the harmful encysted small redworm larvae and tapeworm, as well as control other species of roundworm and bots.

For further information on worming, including EQUEST and EQUEST PRAMOX, visit www.wormingyourhorse.info.

EQUEST contains moxidectin. EQUEST PRAMOX contains moxidectin and praziquantel. Advice on the use of this or alternative medicines must be sought from the medicine prescriber.

Love S et al. (1999) Veterinary Parasitology 85: 113-122.

Dowdall SMJ et al (2002) Veterinary Parasitology 106: 225-242.

Kevin Bacon's Hoofcare Range



A range of 100% natural hoof care products. These hoof dressings will keep feet supple and elastic. Keeps the moisture content of hooves constant in all conditions preventing hooves drying out or saturating. Kevin Bacon hoof dressing is available in Original and with 10% Vegetable Tar and also an easy application liquid.

Your country stores

Bideford, Barnstaple Road, 01237 424373

Callington, Redmoor, 01579 382292

Dartington, Beacon Park, 01803 868220

Hatherleigh, Market Place, 01837 810576

Helston, Water-ma-Trout, 01326 573351

Holsworthy, Underlane, 01409 255825

Kingsbridge, Wallingford Road, 01548 857321

Launceston, Pennygillam Ind Est, 01566 772387

Liskeard, Station Yard, 01579 343446

Otterham, 01840 261235

Penzance, Ludgvan Leaze, 01736 711884

Tavistock, W Devon Bus. Park, 01822 614176

Truro, Threemilestone Ind Est, 01872 246123

Wadebridge, Trenant Ind Est 01208 812444

